

I . V . Lobanov

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Innovative projects of Moscow state institute of culture in the context of the state cultural policy

The article reveals the experience of the Moscow State Institute of Culture on the implementation of innovative cultural and educational projects. Stressed that the implementation of these projects is an interagency, interdisciplinary, and fully corresponds with the goals and objectives of the state cultural policy in the Russian Federation. Among the innovative projects the MSIC the author identifies: the creation of experimental structures – Scientific-educational center “The Higher School of Political Culture”; Music of the cadet corps named after A. V. Alexandrov; Children’s Arts School of the MSIC; joint projects with the Russian Military-Historical Society, contributing to increase the social significance and prestige of the higher education associated with expert, analytical, operational, project activities in the field of culture and art.

Keywords: culture, cultural policy, art, cultural development, innovation in culture, cultural practices, cultural development, Moscow State Institute of Culture.

Lobanov Ivan Vasilevich – Ph.D. (Legal Sciences), the Rector of Moscow State Institute of Culture

V . M . Rozin

Institute of Philosophy, Russian Academy of Sciences, Goncharnaya str., 12/1, 109240, Moscow, Russian Federation

From the meaning of the text to the meaning of human life in culture

In the article the concept of “meaning” is discussed. The author shows that it is necessary to distinguish the meaning of the text and the meaning of life (actions, events), however, in both cases reconstruction is supposed. In turn, the reconstruction of the text or life is created within a certain way of thinking. From hermeneutics, the notion of the meaning was transferred to psychology and culturology. Accordingly, the concept of the meaning of life and on the material of the reconstruction of becoming in the culture of technology the concept of “the meaning of the tool” is considered. At the end of the article the author shares his experience in constructing the meaning of culturological education. Sense, or rather different meanings of

cultural education, the author not so much identified, how many constituted, analyzing the shortcomings of the existing education, aiming to realize in modern culture education modern not only about culture, but also the thinking and development of the student.

Keywords: culture, sense, text, reconstruction, education, life, knowledge, paradigm, reality, Scheme

Rozin Vadim Markovich – Full Doctor of Philosophy, Professor, Chief Researcher of the Institute of Philosophy, Russian Academy of Sciences
e-mail: rozinvm@gmail.com

T . V . Kuznetsova

Lomonosov Moscow State University, The Russian Government, GSP-1, Leninskie Gory, Moscow, Russian Federation, 119991

Folk art as a topic of aesthetic theory

This article discusses the relation of aesthetic theory, and how in this paradigm finds himself folk art. Naturally, in those a context foreground the problem of determining nationality as a special category. A folk art is seen as a system of interrelated elements and a variety of relationships with the external environment, but originating in this way, as a special form of art, which is retaining the transformation function and changing reality. The author shows the need for a folk art as a specific understanding of ethnic and national identity, forming a cultural foundation and the paradigm in which there are other forms of culture.

Keywords: art, aesthetics, aesthetic theory, nationality, folklore, folk art, epistemology, ontology.

Kuznetsova Tatyana Viktorovna – Full Doctor of Philosophy, Professor of Department of aesthetics, Faculty of Philosophy, Lomonosov Moscow State University
e-mail: estet@philos.msu.ru

O . V . Kokhanaya

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

The phenomenon of old Russian icon painting in the structure of national identity

Orthodoxy is one of the defining features of the culture of modern Russia and performs in the modern Russian society spiritually-consolidating functions. Among the structural elements of the Orthodox tradition, icon painting is a backbone and informs the Orthodox culture of the necessary integrity. In the article the author defines a significant place of Orthodox art, in particular canonical Old Russian iconography, in the history of the formation of Rus and the Russian mentality. Not only the sacral, epistemological, educational essence of the icon painting culture was revealed, but also the aesthetic expressiveness and originality of the ancient iconography. It is concluded that the study of icon painting tradition acquires not only religious, spiritual, moral, art criticism, but also practical interest.

Keywords: Orthodoxy, culture, iconography, traditions, spirituality.

Kokhanaya Oksana Vitalyevna – doctoral student of Department of cultural studies and international cultural cooperation, Faculty of Social Studies and Humanities, Moscow State Institute of Culture

N . I . Nezhenets

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Morphology of the tragedy poetic

The article is devoted to the heritage of the talented but little-known poet of the XIX–XX centuries Ivan Konevckoi. Konevckoi was endowed with a philosophical turn of mind, in his poetic works addressed to a wide range of cultural and philosophical problems which analyzed the original and deep enough. The poet-thinker sought to understand the life of the world in all its forms, entered the literary work with “the eyes to behold” and “who heard the rumor.” He turned to the problems of the relationship between man and nature. The nature of the poet perceived as a kind of special in-depth start, much closer here to the philosophy of pantheism, clearly presented in Russian literary-philosophical thought. Konevckoi singled in his poems, and some global problems of being, thinking about the place and the person appointed in the vast and complex world, how to relate to multi-faceted human being binary beginning of the spirit and the flesh.

Keywords: poetry, tragedy, existence.

Nezhenets Nikolay Ivanovich – Full Doctor of Philology, Professor of Department of literature, Moscow State Institute of Culture, Honored worker of higher professional education of the Russian Federation
e-mail: klit@mguki.ru

E . Y u . Kolomiytseva

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Educational and didactic activity marco vovchok: magazine “the best translation of foreign writers”

Domestic magazines – one of the most significant segments of Russian journalism – at the dawn of its inception its main mission of Enlightenment thought readers. Therefore, in cooperation with some of the best minds of the time – both domestic and foreign. If the first edition of the journals involved mostly men, then to the middle of the XIX century in this field has come talented women. The article deals with educational and didactic activities of the well-known national writer, publicist, translator Maria Alexandrovna Markovic (pseudonym – Marco Vovchok) on the example she published the magazine “The best translations of foreign writers” (1871–1872). The article analyzes the headings of structural and thematic features of the publication, its ideological content, the selection of authors and works, as well as the contribution of the “Translation...” in the case of the Russian education. Particular emphasis is placed on the value of the magazine for the next local educational publications.

Keywords: educational and didactic activities, Marco Vovchok, female journalism, translation journal, structural and thematic features.

Kolomiytseva Elena Yur'evna – Full Doctor of Philology, Professor, Head of the Department of journalism, Faculty of Media and Audiovisual Arts (MAIS), Moscow State Institute of Culture
e-mail: elenakolom@rambler.ru

L . V . Zabolotskikh

Lomonosov Moscow State University, The Russian Government, GSP-1,
Leninskie Gory, Moscow, Russian Federation, 119991

Cultural factor as a component of Austrian national sphere of concepts

The article under consideration deals with the peculiarities of the paradigm of linguistic and cultural concept development emphasizing that from this point of view linguistic units should not be understood as a mere reflection of social world view, but also as a specific social attitude towards this world view or its constituents. Author attempts to make a coherent whole of the geographic space where the people live and create their culture, their history and attitude to themselves and outside world being the factors predetermining special characteristics of their national sphere of concepts. This being said, it is also stressed that Austrian national sphere of concepts is noted for the impossibility to lay distinct borders between the national and geographic factors in the multinational Austria.

Keywords: national sphere of concepts, Austrian culture, art, literature, national character, conceptual world view.

Zabolotskikh Lyudmila Vladimirovna – doctoral student of Department of German Language and Culture, Faculty of Foreign Languages and Area Studies, Lomonosov Moscow State University
e-mail: m.zabolotskikh@mail.ru

Y u . S . Barysheva

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

An integrated approach to social and cultural adaptation of migrants in Moscow

The article deals with the need for a comprehensive social and cultural adaptation of labor and other categories of migrants in Moscow taking into account the specifics of the social and cultural environment of the megapolis. The solution to this problem, focused on the long-term effect, implies a set of measures in the sphere of culture and education, coordinated system interaction of state, non-profit, community and other formal organizations. Systematic monitoring of socialization and inculturation of different categories of migrants should be coupled with the development and correction of specific programs of social and cultural adaptation of migrants, programs of mutual adaptation of migrants and host populations to each other (mass and targeted, aimed at specific subcultures of migrants and the host population given their cultural stereotypes). Adequate information policy and support of the processes of sociocultural adaptation. Mutual social and cultural

adaptation also contributes to the formation of the overall host population and migrants to territorial identity of the megapolis, which in modern differentiated society is difficult becomes the basis of identity in various social and cultural attitudes of individuals while ethnic, religious and other potential differences.

Keywords: megalopolis, Moscow, migration, social and cultural adaptation of migrants, communication, identity, education, migration policy.

Barysheva Yuliya Sergeevna – Ph.D. (Cultural Studies), Associate Professor of Department of the theory of culture, ethics and aesthetics, Faculty of Social Sciences and Humanities, Moscow State Institute of Culture
e-mail: ubarysheva@mail.ru

M . T . Kartavtseva , A . D . Ershova

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimky city, Moscow region, Russian Federation

Tendencies of development of the russian opera art in the context of modern musical culture

In article urgent problems of development of the Russian opera in the changed welfare conditions of modern society in Russia are considered. There are new tendencies, such as: massovization of musical culture, emphasis on a visual element of perception, strengthening of entertaining function, penetration into opera art of synthesis of various musical phenomena (electronic and computer technologies, mass media, global communications, cellular communication, Internet, etc.), search of new forms of a musical performance, are noted. Authors consider new trends in an opera genre from the different points of view, try to compare and analyse various opinions and statements of the leading musicians, teachers and scientists.

Keywords: opera art, a massovization, a postmodernism era, a tendency of influence of scientific and technical progress, synthesis of various musical genres in the modern art.

Kartavtseva Margarita Tikhonovna – Full Doctor of Pedagogical Sciences, Professor of epy Department of the theory and history of music, Faculty of musical arts, Moscow State Institute of Culture

Ershova Arina Dmitrievna – graduate student of the Department of the academic singing, Faculty of musical arts, Moscow State Institute of Culture

e-mail: tatbiucha@gmail.com

V . M . Lenzon

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury),

Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Sound environment as an instrument of artistic creativity

The article discusses the concept of sound environment in the context of music education Director. The acoustic environment is determined as an integral part of human existence. At the same time, a soundscape is defined as an instrument of

artistic creativity in terms of theatre and cinema. Music is parsed as a sentient part of the sound environment. Introduces the concept of musical thinking. With the aim of understanding the phenomenon of music it is viewed as a collection of sovereign sound “planets” in a complex reflecting the diversity of the media space. The conclusion about the possibility to control the sound environment in the process of staging works Director.

Keywords: sound, soundscape, music, Director, education, thinking, planets, theatre, movies, production work.

Lenzon Viktor Markovich – Full Doctor of Art Criticism, Professor of Department of directingtheatrical performances, Theatrical and Directing Faculty, Moscow State Institute of Culture, Honored artist of the Russian Federation
e-mail: lenzon2015@yandex.ru

I . V . Bazhenova

Tambov State University named after GR Derzhavin, The Ministry of Education and Science of the Russian Federation, Internatsional'naya str., 33, 392000, Tambov, Russian Federation

Features of the development modern musical theatre

The article is devoted to creative research and the peculiarities of modern music theatre in the transformation of a common cultural field. The object of analysis – new directions for performance in musical theatre. The author analyzes features of development of musical theater of the turn of XX–XXI centuries, which tends to search for new forms, fusion, confusion of genres. The article notes that persists and continues to develop a synthetic approach to blending the key features of the genres of musical theater; the dominant style of modern musical theatre is a principled eclecticism, opening between the melodic line and the inherent functionality of the new scale; as dominant operas dominated by the worship music emanating from the very nature of the genre. With the beginning of the XXI century this cult recreates a perfect criterion of the Opera, where music takes precedence over performance, and the beauty of voices at the service of music.

Keywords: musical theatre, Opera, synthesis, syncretism, eclecticism, performance.

Bazhenova Irina Vladislavovna – doctoral student of Department of cultural studies and sociocultural projects, Faculty of Culture and Arts, Tambov State University named after GR Derzhavin
e-mail: grigorev_tmb@list.ru

N . E . Dvinina - Miroshnichenko

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury),

Bibliotechnaya str., 7, 141406, Khimki citi, Moscow region, Russian Federation

Problems of the theory and practice of the orthodox church music culture

The article is devoted to problems associated with the separation of theory and practice of native Orthodox Church music culture. Noting the careful work of modern researchers on the study of ancient music and creative work of church composers, the author sees a shift of emphasis towards secular analysis of the church

hymns. Appreciating church music as Icon value phenomenon and comparing it with the iconographic canon, the author believes it is unacceptable to consider both meaning and music from the point of view of secular approach. This approach, in the author's opinion is very superficial, does not affect the theory and history of Church chant and compare with the analysis of paintings on a religious subject. The prosperity of the church singing the author connects with the whole of canonical chants, showing a "horizontal-spatial" cultural model of musical thinking, which are: ancient monophonic and polyphonic chants, Byzantine and the Athonite traditions of singing, chants of other Orthodox Churches, arranges of chants by composers of the Silver age, the music of contemporary composers-regents, in particular, deacon Sergy Trubachev.

Keywords: theory and practice of Orthodox sacred music, revival of traditions, the flourishing of Church music, music by Sergy Trubachev, horizontal model of musical thinking, Icon value of Orthodox spiritual music.

Dvinina-Miroshnichenko Natalya Evgenyevna – doctoral student of Department of history, cultural history, Faculty of Social Sciences and Humanities, Moscow State Institute of Culture, the member of the Moscow Composers Union
e-mail: nataljadvinina@rambler.ru

M . A . Vedernikova

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury),

Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Vladimir Izhevsky as the director and ballet master of children's theatrical performances in Harbin (the 1940th years)

The article discusses the activities of V. K. Izhevsky as the director and ballet master of children's theatrical performances in Harbin (the 1940th years), where they had raised seven children's plays: "Cinderella", "puss in boots", "pike", "Aladdin and the magic lamp", "snow white and the seven dwarfs," "About Ivan Tsarevich and the grey wolf", "Sleeping beauty". Each performance was unique and was raised only once in the theater "Modern". Izhevsky when production of the play acted not only as the director and ballet master, but also as a librettist, actor, entrepreneur. The spectators of the performances were members of the Russian emigration of the first wave, employees of the Chinese Eastern Railway and their children. The article presents previously unpublished materials from the audio recordings of the memoirs of V. K. Izhevsky.

Keywords: K. V. Izhevsky, Russian Harbin, children's theatre, theatre "Modern", the first wave of emigration.

Vedernikova Margarita Andreevna – Full Doctor of Cultural Studies, Ph.D. (Art Criticism), Associate Professor, Professor of Department of classical dance, Dance Faculty, Moscow State Institute of Culture
e-mail: wds80@mail.ru

N . V . Sharkovskaya

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Social and cultural foundations of pedagogy of leisure

The article is devoted to disclosing the essence of the social and cultural foundations of pedagogy of leisure as a branch of the Humanities. It is shown that as specifier characteristics are specific methodological approaches that are axiological, humanistic, holistic, and cultural. Identified potential opportunities in the form of methodological provisions of the theoretical knowledge of social and cultural core of the pedagogy of leisure. Highlighted the problematic issues associated with the development of social order in the multi-field institutions of culture and additional education, disclosure of essence of pedagogical regularities of organization of cultural activities and the formation of common cultural competencies of the individual.

Keywords: identity, pedagogy of leisure, social order, cultural competence.

Sharkovskaya Nataliya Vladimirovna – Full Doctor of Pedagogical Sciences, Associate Professor, Professor of Department of social and cultural activities, Moscow State Institute of Culture
e-mail: 7948493@mail.ru

E . V . Gaimanova

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

The preservation of the cultural heritage of the russian people in modern Russia

The author of the article actualizes the task of preserving and popularizing the cultural heritage of the Russian people, which has been carrying out culture-forming and state-forming functions for centuries. Relying on modern scientific research in this field, the author analyzes the main problems of preserving the intangible cultural heritage and reveals concrete ways and forms of preserving the social and creative experience of past generations. As an example of successful work on the interaction of various cultural institutions in the field of cultural heritage preservation, the author calls the activities of the Department of theory and history of folk art culture of the Moscow State Institute of Culture, teachers and students of which conduct a large research work on the study of intangible cultural heritage sites and actively promote the best authentic samples Russian folk art culture.

Keywords: cultural heritage, preservation problems, Russian people.

Gaimanova Elena Vladimirovna – Ph.D. (Pedagogical Sciences), Associate Professor, Professor of Department of theory and history of folk art culture, Faculty of social and cultural activity, Moscow State Institute of Culture
e-mail: gaimanovaev@rambler.ru

N . V . Lopatina

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Remote work in the library: the way a problem is stated

The question of the possibility of remote work in librarianship is set. The author raises the question of remote work, based on the study of the informatization of

professional structure of society. The paper reveals a growing share of the information component in their professional activities, virtualization separate professional fields. Three main ways of implementing remote working are represented. The paper considered an expression of the processes of informatization of a professional structure in librarianship. It examines reasons for the lack of remote work in librarianship. The feasibility and necessity of introducing remote forms of work in the library are proved.

Keywords: remote work, Informatization, virtualization, information activities, professional structure companies, librarianship, librarian, library, work, work, distant work, the library, work with readers, remote access.

Lopatina Natalya Viktorovna – Full Doctor of Pedagogical Sciences, Professor, Head of Department of Library Science and Bibliology, Faculty of Social Studies and Humanities, Moscow State Institute of Culture
e-mail: dreitser@rambler.ru

S . P . Garanina

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury),

Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Traditional book in the space of modern culture

Under the traditional book refers to the work of the press in the form of a code that emerged in Europe in the middle of the 15th century and is still an important form of storing and transmitting information. Examines the project of the Russian state library “Book through the eyes of a designer” (December 2016 – April 2017). Define the place and role of the artist books in the process of translation, literary (verbal) text in the spatial-visual form of the book. The book is regarded as a “text of culture”, able to interpret and update classic artistic and scientific works.

Keywords: traditional book, International Fair for High-quality fiction and non-fiction, project “The book through the eyes of the designer”, the art of books, book culture, structure books, book as a cultural artifact, the book as a “text of culture”.

Garanina Svetlana Petrovna – Ph.D. (Pedagogical Sciences), Professor of the Department of Library Science and Bibliology, Faculty of Social Studies and Humanities, Moscow State Institute of Culture

M . N . Glazkov

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Director of state public library named after M. E. Saltykov-Shchedrin M. M. Dobranistky: life, librarian activity, reasons of arrest

In article investigated biography of M. M. Dobranistky – director of biggest library in USSR in 1930–1935. We innovative his life before the October revolution, his activity in 1917 year’s events. We note, that M. M. Dobranistky was soviet general

consul in Hamburg in 1924–1927 years. Special attention is paid to the period, when he worked as the director of leading country's library. In article showed the problems of State Public library, during Dobranistky's management. Author investigated the factors of M. M. Dobranistky's arrest. We study some accusations against Dobranistky in espionage for Poland and Germany. The next accusations was connect with probably terroristic activity of M. M. Dobranistky against Soviet Union's political leaders in Sochi. We bring facts about court and sentence to Dobranistky. Note re-trial his case after death and legal rehabilitation.

Keywords: M. M. Dobranistky, history of soviet libraries, repression.

Glazkov Mikhail Nikolaevich – Full Doctor of Pedagogical Sciences, Professor of Department of library science and book science, Faculty of humanities and social studies, Moscow State Institute of Culture, Academician of International informatization academy

e-mail: mguci@mail.ru

O . A . Blok

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

The epistemological nature of the orchestral class in the context of didactic thinking

The article states that carried out at the research laboratory “Development of creative potential of the musician” Moscow State Institute of Culture a study of the segments of cognition allow to distinguish the following structure of the stages of development of a musical work in the band class information-cumulative; score (create instrumentation for a particular orchestral composition); modeling; rehearsal (rehearsal holistically-orchestral group, with soloists, driving, general, acoustic, studio, etc.); concert preparation; concert; final-analytical;-organizational perspective. All of these stages of development of a musical work receive a specification characteristic which confirms the deterministic results presented construct. In conclusion, the article notes that the research of gnosiological nature of the orchestral class represents not only a topical issue, but also a perceived need, which contributes to the search of the educational resources of modern reform in the field of art and culture.

Keywords: orchestral class, cognition, knowledge, conductor, orchestra.

Blok Oleg Arkadyevich – Full Doctor of Pedagogical Sciences, Professor of Department of orchestral conducting, Faculty of Musical Arts, Moscow State Institute of Culture, Head of the research laboratory “Development of creative potential of a musician”

e-mail: o.blokh2011@yandex.ru

V . I . Florya , K . R . Losaberidze

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Features of the implementation of the competence approach in the process of professional training of students of theatrical specialties

The article is devoted to the peculiarities of the implementation of the competence approach in the process of professional training of graduates of theatrical specialties. Considering the indicated problem in line with the general tendencies of reforming the domestic education, the authors analyze the opportunities and positive aspects of the competence approach in this process, highlighting the specific features of training graduates of theatrical specialties as creative personalities. Professional competence of graduates of theatrical specialties is represented by the authors as a set of experience, theoretical knowledge, practical skills and professionally significant personal qualities. The authors highlight some of the problems and contradictions associated with understanding the quality of education in a creative university, with the role of the teacher as the head of the course as a representative of a particular theatrical school. The problem of value-semantic teaching, creation of educational and creative axiological environment of education with the purpose of familiarizing students with universal humanistic values, understanding of the creative synthetic content of theatrical art is grounded. It is suggested to take into account these features, reflecting the possibilities of a reasonable combination of the provisions of the competence approach and the creative nature of the educational process of the university of culture.

Keywords: competence approach, vocational training, students of theatrical specialties, creative personality, quality of education, value-semantic training.

FLORYA VERA ILYINICHNA – Ph.D. (Pedagogical Sciences), Professor of the Department of pedagogy and psychology, Faculty of social and cultural activities, Moscow State Institute of Culture

LOSABERIDZE KRISTINA RAMAZOVNA – doctoral student of the Department of pedagogy and psychology, Faculty of social and cultural activities, Moscow State Institute of Culture

e-mail: florya.vera@mail.ru

Y u . M . Avanesov

Northville, Michigan, 48167, USA

System and synergetic approach to training in music: polyinstrumental parallel piano and accordion training system

The article discusses about of the problems of training of the musician in educational institutions, various approaches to training and education of the musician are considered. It is noted that modern graduates of creative higher education institutions, educational institutions of culture and arts have to be experts of a wide professional musical profile, experts of creativity. For this purpose the author suggests to rely in vocational training of such expert on system and synergetic approach who assumes creation of polyinstrumental parallel piano and accordion training system and offered the use of system and synergetic approach to training in music.

Keywords: initial teaching, the emergence of professional music education, specialist a broad musical profile, the development of independent skills, polyinstrumental parallel piano and accordion training system, the synergetic principle in teaching music.

Avanesov Yury Melkumovich – Full Doctor of Pedagogical Sciences, Professor, Northville, Michigan (USA), certified teacher from Michigan, a member of the Association of teachers USA
e-mail: nauka-v-vuze@rambler.ru

E . E . Vasilyeva , M . V . Komarova 2

1St. Petersburg State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Dvortsovaya naberezhnaya, 2, 91186, St. Petersburg, Russian Federation

2Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury), Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

Peculiarities of organization of scientific work of students in higher educational institutions

This article reveals the specificity of scientific creativity of students of humanitarian universities. Different approaches to the study of the phenomenon of scientific creativity in the modern educational space of the University. The importance of the scientific activities in the professional development and self-realization of students. Substantiates the organizational model to attract students to scientific work in higher educational institutions. It reveals the potential of traditional and innovative forms of socio-cultural activities in the process of inclusion of students in research work.

Keywords: scientific creativity, students, education, educational potential, student scientific society, scientific circles and clubs.

Vasilyeva Elizaveta Evgenyevna – doctoral student of Department of the social and cultural activities, Faculty of social and cultural technologies, Saint-Petersburg State Institute of Culture

Komarova Marina Viktorovna – Ph.D. (Pedagogical Sciences), Professor of Moscow State Institute of Culture, Director of the State Kremlin Palace, Honored worker of arts of the Russian Federation

e-mail: vasil-liza@yandex.ru1, gkd-komarova@mail.ru2

G . A . I v a n o v a

Moscow State Institute of Culture, Ministry of Culture of the Russian Federation (Minkultury),

Bibliotechnaya str., 7, 141406, Khimki city, Moscow region, Russian Federation

PROFESSIONAL-PHILOSOPHY OF LIFE LANDMARK

OF LIBRARY-INFORMATION SPHERE SPECIALISTS:

ABOUT THE NEW BOOK OF A. V. SOKOLOV “BIBLIOSPHERE

AND THE INFOSPHERE IN THE CULTURAL SPACE OF RUSSIA”

The article is devoted to the librarian specialist in professional philosophy of life problem. It contains an analysis of the book by F.V. Sokolov “Bibliosphere and infosphere in cultural space of Russia”, the peculiarity of which is the integration of the related library science, bibliography science, information technology, book science, culturology and other subjects problems which will improve the integrity and multilateral professional philosophy of life.

Keywords: professional philosophy of life, cultural space, intelligentsia, bibliosphere, infosphere, internetsphere, information society.

Ivanova Galina Alexandrovna – Full Doctor of Pedagogical Sciences, Professor of the Department of management of library and information activities, Faculty of humanities and social studies, Moscow State Institute of Culture, Honored worker of culture of the Russian Federation
e-mail: g.ivanova@inbox.ru